Loveland AAUW Board Mtg

Karla, Teri, Claudia, Jan and Lori

**Kickoff Party**

* + Kick the $h!t out of Covid party?
  + Invite friends, spouses, etc.
  + Where:
    - Teri’s house: 3007 Douglas Ave, Loveland
  + When: Saturday, Aug 28th
    - 6:00pm to ….
  + Potluck: Bring a dish to share, chair, and beverage

**Strategic Plan**

* Need to develop a strategic plan for Loveland branch
  + Karla, Martha, tbd
  + Five star recognition program?
  + Create a worksheet to ask for input from the membership?
    - Reasons for attending meetings or not
      * Transportation to and from meetings?
    - Create interest groups (hiking, pickleball, fiber arts, beer/wine group, etc) along with book club

**Membership**

* + September Potluck
    - * Invite perspective members
      * Bring an appetizer or dessert and a beverage
      * Claudia’s house: 615 W 3rd., Loveland
      * Sept. 27th at 6:00pm
  + Leverage CSU, Front Range, AIMS
    - * Placement offices, business depts.
  + Younger women are busy with life; do they have the time or interest to join AAUW?
  + Presentations that are relevant to the issues women are facing today?
  + Use “NextDoor” to advertise AAUW membership, flower sale, etc.
* Meeting with State Membership group
  + - Teri (finance) to send information to Jan that is relevant to membership
    - Send welcome/thank you card to new members (Linda E.)?
    - Membership has decreased 9% in Colorado
    - Shape the Future campaign
      * + any new member joining at a meeting/event would get a 50% reduction in national dues
        + for every two new members joining a branch, the branch gets one free national membership to use/provide to a current member as deemed. Maximum of three per fiscal year.
  + Karen volunteered to change the branch by laws to reflect national membership changes

**Diversity Officer**

* + needs to work with membership and programs
  + race, gender, etc.
  + Jan to assume the role due to her connections with MLK Comm., UNC and other

**Programs**

* Art Space is not yet open
  + Claudia has made reservations for Sept thru May
* Two or more of our programs should address our mission statement
* Request ideas from the membership

**Conversation with Authors**

* Moving forward with plans to hold in person.

**Next board meeting: June 4th, 11:00am, AKA Kitchen**