Loveland AAUW Board Mtg

Karla, Teri, Claudia, Jan and Lori

**Kickoff Party**

* + Kick the $h!t out of Covid party?
	+ Invite friends, spouses, etc.
	+ Where:
		- Teri’s house: 3007 Douglas Ave, Loveland
	+ When: Saturday, Aug 28th
		- 6:00pm to ….
	+ Potluck: Bring a dish to share, chair, and beverage

**Strategic Plan**

* Need to develop a strategic plan for Loveland branch
	+ Karla, Martha, tbd
	+ Five star recognition program?
	+ Create a worksheet to ask for input from the membership?
		- Reasons for attending meetings or not
			* Transportation to and from meetings?
		- Create interest groups (hiking, pickleball, fiber arts, beer/wine group, etc) along with book club

**Membership**

* + September Potluck
		- * Invite perspective members
			* Bring an appetizer or dessert and a beverage
			* Claudia’s house: 615 W 3rd., Loveland
			* Sept. 27th at 6:00pm
	+ Leverage CSU, Front Range, AIMS
		- * Placement offices, business depts.
	+ Younger women are busy with life; do they have the time or interest to join AAUW?
	+ Presentations that are relevant to the issues women are facing today?
	+ Use “NextDoor” to advertise AAUW membership, flower sale, etc.
* Meeting with State Membership group
	+ - Teri (finance) to send information to Jan that is relevant to membership
		- Send welcome/thank you card to new members (Linda E.)?
		- Membership has decreased 9% in Colorado
		- Shape the Future campaign
			* + any new member joining at a meeting/event would get a 50% reduction in national dues
				+ for every two new members joining a branch, the branch gets one free national membership to use/provide to a current member as deemed. Maximum of three per fiscal year.
	+ Karen volunteered to change the branch by laws to reflect national membership changes

**Diversity Officer**

* + needs to work with membership and programs
	+ race, gender, etc.
	+ Jan to assume the role due to her connections with MLK Comm., UNC and other

**Programs**

* Art Space is not yet open
	+ Claudia has made reservations for Sept thru May
* Two or more of our programs should address our mission statement
* Request ideas from the membership

**Conversation with Authors**

* Moving forward with plans to hold in person.

**Next board meeting: June 4th, 11:00am, AKA Kitchen**