Loveland AAUW Board Mtg

Karla, Teri, Claudia, Jan and Lori

Kickoff Party

- Kick the \$h!t out of Covid party?
- Invite friends, spouses, etc.
- Where:
 - Teri's house: 3007 Douglas Ave, Loveland
- When: Saturday, Aug 28th
 - 6:oopm to
- Potluck: Bring a dish to share, chair, and beverage

Strategic Plan

- Need to develop a strategic plan for Loveland branch
 - Karla, Martha, tbd
 - Five star recognition program?
 - Create a worksheet to ask for input from the membership?
 - Reasons for attending meetings or not
 - Transportation to and from meetings?
 - Create interest groups (hiking, pickleball, fiber arts, beer/wine group, etc) along with book club

Membership

- September Potluck
 - Invite perspective members

- Bring an appetizer or dessert and a beverage
- Claudia's house: 615 W 3rd., Loveland
- Sept. 27th at 6:00pm
- Leverage CSU, Front Range, AIMS
 - Placement offices, business depts.
- Younger women are busy with life; do they have the time or interest to join AAUW?
- Presentations that are relevant to the issues women are facing today?
- Use "NextDoor" to advertise AAUW membership, flower sale, etc.
- Meeting with State Membership group
 - Teri (finance) to send information to Jan that is relevant to membership
 - Send welcome/thank you card to new members (Linda E.)?
 - Membership has decreased 9% in Colorado
 - Shape the Future campaign
 - any new member joining at a meeting/event would get a 50% reduction in national dues
 - for every two new members joining a branch, the branch gets one free national membership to use/provide to a current member as deemed. Maximum of three per fiscal year.
 - Karen volunteered to change the branch by laws to reflect national membership changes

Diversity Officer

- needs to work with membership and programs
- race, gender, etc.
- Jan to assume the role due to her connections with MLK Comm., UNC and other

Programs

- Art Space is not yet open
 - Claudia has made reservations for Sept thru May
- Two or more of our programs should address our mission statement
- Request ideas from the membership

Conversation with Authors

• Moving forward with plans to hold in person.

Next board meeting: June 4th, 11:00am, AKA Kitchen